



*How can you use your money to make the world a better place?*

This research explores how institutional shareholders can use their position of ownership to influence corporations with regards to issues such as human rights, labour conditions, and the environment (otherwise known as *CSR*).

This work, comprised of six separate studies, shows that translation processes, which can bridge the disparate institutional logics of the corporate sector with the logics of the environmental protection and social justice sectors, enables shareholder influence on *CSR*.

This research also introduces the notion that shareholders can act in a capacity of norm entrepreneur and norm promoter, suggesting that shareholders can influence corporations in more far-reaching ways than changing single instances of behaviour.



*Emma Sjöström is a researcher in the Department of Marketing and Strategy at the Stockholm School of Economics and has been a visiting scholar at the Kadoorie Institute at the University of Hong Kong. She is co-founder of SuRe: Sustainability Research Group.*



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